



Jeffery Hale
Community Services

Guidelines for "Toddler Talk Online"

July 26, 2011

"Toddler Talk Online" e-newsletter is for English-speaking parents-to-be and parents of babies and pre-school aged children 4 and under. The goal of Toddler Talk Online is to let you know that you are not alone. There are many events taking place (in both English and French) where you can meet other parents who have at least two things in common... you speak English and you have young children (0-4 years old).

It is a way for Community Services to tell you about our activities and to reach out to volunteers for our Early Childhood programs when we need help organizing them, like Moms' Nite-out. And you are a **great** bunch of volunteers!

There are well over 200 parents on the Toddler Talk Online email list and it is growing. To help keep our costs down, we update our mailing list often and take off any account that has been inactive for the past 90 days. If you leave the region, or if your children are over five years of age, please take yourself off the mailing list so that we can make room for new families.

Section 1: What you will NOT see in the e-newsletter

People ask us to send out messages on all kinds of subjects. Here some types of information we will not pass along:

- Petitions, chain letters, jokes, or stories;
- Messages that are trying to sell something, promote a for-profit service or business, including people who have services to offer (house cleaning, babysitting, and so on);
- Messages that are trying to raise funds, including contests or give-aways;
- Notices about activities or organizations of a political or religious nature;
- Volunteer recruitment requests for other organizations;
- Job openings (except Jeffery Hale's).

Please check out the links section on the e-newsletter to learn more about other community organizations that would be happy to send you community news (like Voice of English-speaking Quebec, the Quebec Chronicle Telegraph or Morrin Centre).

Section 2: What you WILL see

- Information about Jeffery Hale Community Services' activities and programs;
- Notices about non-profit, community activities geared to parents with children 4 and under (other than those listed in section 1);
- Safety warnings or health alerts, after we have made sure that they are true;
- Invitations to small at-home parties where items will be sold (candles, children's books, etc.) but **ONLY** if they are included in the schedule of activities for the Moms' Nite-out program;
- Personal buy, sell and exchange notices. (And by sell, we mean baby equipment, or your fridge or stove, and not a line of products or a for-profit service: See Section 1)

Please email your messages to our Community Organizer and she will decide whether or not she can pass them along. For information about our services or to register for activities, please call us at 418 684-JEFF (5333), extension 1580.

Your Early Childhood team:

Jan Anderson-Toupin, Marilyn Baxter, Francine Berry and Michelle Dumas